



OceanAmp: Germany's first 360° Ocean – Magazine

www.oceanamp.org - „Your daily dose of Ocean“

Berlin, Jan 20th 2015. Surfers, divers, kite surfers, sailors, environmental activists, explorers, scientists, conscious consumers and modern trendsetters finally have their own comprehensive source to gain information about the sea: OceanAmp!

The platform brings together articles and segments of interest concerning the ocean, which are otherwise submerged beneath the vast tide of news in the daily media.

OceanAmp curates the newest and most exciting content on ocean themes from an array of sources across the planet. In addition, OceanAmp presents original, independently researched “360° Ocean Stories” to view, listen to and read on OceanRadio.

The result is a simple but comprehensive collection of stories on the reader's favourite topic, the Ocean - consolidated on just one website.

In the section “StokesUs” readers access different topics such as environment, education, water sports (like surfing, kiting and diving), under-water-photography and filming, science and activism.

OceanRadio:

OceanAmp produces its own exclusive content about the sea and related issues in podcast radio shows.

On the blog they are complimented by photo galleries, film clips and Text for 360° Articles.

This includes a one hour radio show at the end of each month on „OceanRadio“ – a show focused on the sea that will soon be available for subscription on itunes.

Anja Medau :

works as a journalist, radio presenter und PR Consultant in Berlin. Anja has also worked as a model for several well-known German brands for over 20 years. As a travel- and ocean-loving person she first observed the disastrous effects of mass tourism on Europe's seas and beaches during a surf trip in high season in Portugal in 2011. This is where the idea of OceanAmp was born, spurring years of research about the sea and culminating in OceanAmp's wide offering as it exists today.

“With OceanAmp I am making a dream come true. The oceans and seas concern all of us, whether we live in the city or beside the beach. I am spending every minute I am not working on payed projects on this non profit project. I want to create a sustainable and as well as entertaining international Ocean magazine. Therefore I am looking for Co Authors. My dream is to create a global Online Ocean Radio“, says Anja Medau.

Summary:

OceanAmp is Germany's first 360° blog magazine and podcast radio supporting the conservation of the oceans and has been online since November 2014. OceanAmp is a speaker, amplifier, and multiplier on ocean-related issues and stories for all those who have one thing in common: a love for our oceans!

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